

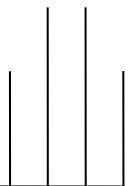
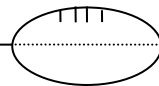
MEADOWS FOOTBALL CLUB

PO Box 394 Meadows SA 5201

Sponsorship Packages 2019



BULLDOGS



Established in
1903
Incorporated
Body

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PO Box 394 Meadows SA 5201

Club Vision

The Meadows Football Club to be recognised and respected as a premier football club within the Hills Football League; and highly respected as a strong family and community orientated club.

Club Mission

To provide a strong, professional and respectful culture and environment; extending opportunities to all people across the community to be involved with the Meadows Football Club.

To give opportunities to both junior and senior players to realise their football playing potential and ultimately maintain consistent on field success.

Good Sports Club

The Meadows Football Club is a 'Good Sports Club' providing a friendly safe environment. The football club relies on the generous support of sponsors and value their support. We hope we can benefit your business in a mutually rewarding way.

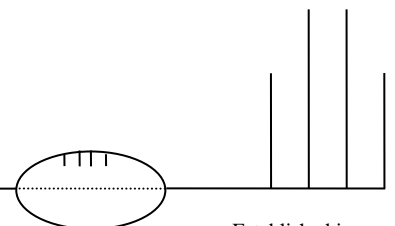
Sponsorship

Please note;

- (1) all sponsorship packages require a cash component of a minimum of 70% of the total to retain your preferred level. The Meadows Football Club is registered for GST, therefore 10% GST will be added to the cash component on all sponsorship packages and a Tax Invoice provided. Visual advertising in the way of signage is in place throughout the entire year; encompassing the football season, cricket season and Country Fair.
- (2) Current sponsors have first right of renewal on certain products available e.g. logo on guernseys.
- (3) The cost of advertising on the medical trailer is in addition to the yearly sponsorship package.



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EVENT SPONSORSHIP PACKAGES

PUP EVENT SPONSORSHIP - \$150

1x 600mm x 200mm coloured corflute sign with your business logo/details on it.
5x Small event functions (corflute sign will be displayed only on the day/night of function)
1x Free Small event function (corflute sign will be displayed only on the day/night of function)
Verbal sponsorship acknowledgement day/night of function
Sponsorship acknowledgement in the editions of The Dog & Bone

TOP DOG EVENT SPONSORSHIP - \$350

1x 1200mm x 600mm vinyl banner with your business logo/details on it.
2x Main event functions (vinyl banner will be displayed only on the day/night of function)
5x Small event functions (vinyl banner will be displayed only on the day/night of function)
1x Free event function (corflute sign will be displayed only on the day/night of function)
Verbal sponsorship acknowledgement day/night of function
Sponsorship acknowledgement in the editions of The Dog & Bone.
1x Free ticket to the Bulldog Ball
1x Free ticket to the 60 Bones Day

Oval Signage \$370.00+gst ***paid yearly***

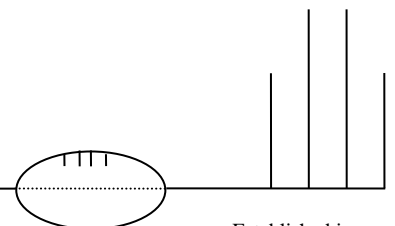
2400 x 600 standard oval sign to boundary
Derby Day Guest Passes (2)
2 year term renewable annually
Sign on One Side of Medical Trailer extra \$200+gst per year

Bulldog Green Sponsor \$550.00+gst ***paid yearly***

Oval signage renewal (2400 x 600)
Football Club Membership (1)
Presentation Dinner Tickets (2)
Home Game Gate Tickets (2)
Derby Day Guest Passes (2)
Minimum of three match day awards (annually)
Invitation to annual Sponsors Day
Link to Sponsors website
Logo's on Junior & Modified guernsey if available at additional cost
3 year term renewable annually
Sign on One Side of Medical Trailer extra \$170+gst



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Bulldog Gold Sponsor \$800.00+gst

paid yearly

Oval signage renewal (2400 x 600) or upgrade to larger & prominent positioning (4800 x 800) @ \$200+gst per year

Football Club Membership (2)

Presentation Dinner Tickets (2)

Home Game Gate Tickets (2)

Derby Day Guest Passes (2)

One weekly post-match player's award (senior grades)

Distribution of business cards and marketing material throughout Club members and facilities

Gate entry flier distributions

Logo's on Junior & Modified Guernsey option if available, at additional cost

Invitation to annual Sponsors Day

Link to Sponsors website

Comp. ticket to major entertainment event with Club (1)

3 year term renewable annually

Sign on One Side of Medical Trailer extra \$150+gst

Bulldog Platinum Sponsor \$1,500.00*

paid yearly

Oval signage renewal (2400 x 600) or upgrade to larger & prominent positioning (4800 x 800) at no cost

900 x 500 vinyl signs to back of oval signs (2)

Football Club Membership (2)

Presentation Dinner Tickets (2)

Home Game Gate Tickets (2)

Derby Day Guest Passes (2)

One weekly post-match player's award (senior grades)

Distribution of business cards and marketing material throughout Club members and facilities

Gate entry flier distributions

Naming rights to one club event on request

Logos on Junior & modified Guernsey sponsor option if available, at additional cost

Invitation to annual Sponsors Day

Link to Sponsors website

Recognition upon all Club Stationary

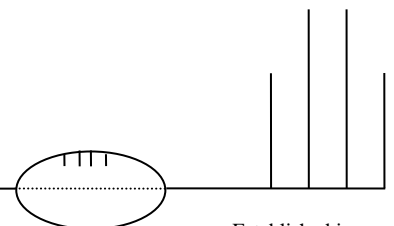
Comp. ticket to major entertainment event with Club (2)

3 year term renewable annually

Sign on Both Sides of Medical Trailer included



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Major Sponsor - \$5,000 package to be negotiated*
paid yearly

First right to Oval Naming rights
Oval signage renewal (4800 x 800)
900 x 500 vinyl signs to back of oval signs (4)
Football Club Membership (4)
Presentation Dinner Tickets (4)
Home Game Gate Tickets (4)
Derby Day Guest Passes (4)
Weekly "Best Player" post-match player award (A Grade)
Distribution of business cards and marketing material throughout Club members and facilities
Gate entry flier distributions
1st preference Club merchandise options by negotiation if available
Naming rights to two club event on request
Major Sponsor: Logo option upon A and B Grade Guernsey
First right to supply annual training tops
Invitation to annual Sponsors Day
Link to Sponsors website
Recognition upon all Club Stationary
Complimentary ticket to major entertainment event with Club (4)
3 year term
Sign on Back of Medical Trailer included

***These package details are offered as a guide to potential Major and Platinum Sponsors. The Meadows Football Club will develop and tailor packages to our sponsors' needs wherever possible whilst meeting club requirements.**

Please Note; Junior Team Guernsey Sponsorship @ \$400 per team paid annually with a minimum period of 3 years negotiable depending on their current level of Sponsorship and if available. Logos on the Club's medical trailer are available depending on their current level of Sponsorship and if available.

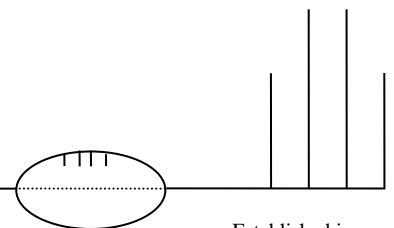
Meadows Football Club thanks you for your consideration to a sponsorship partnership in a mutually beneficial relationship.

To discuss further please contact;

Gary Dawe 0428 847 269 or Michelle Crowden 0408 892 175



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