



**SPONSORSHIP PACKAGES 2015**

Founded in 2011, the Northern Blues Amateurs are an Australian Rules Football Club competing in the Victorian Amateur Football Association.

Currently based at W.R Ruthven Reserve in Preston the club represents the fast growing Northern Corridor of Melbourne, offering people living in the area a chance to play for and support an amateur football team.

The Blues have strong ties to the Preston Bullants (YJFL) and the Northern Blues (VFL) football clubs. A majority of the list stems from the Preston Bullants Junior Football Club with several players given the chance to try out for the VFL squad through our affiliation with the Northern Blues each pre-season.

In its short history, the Northern Blues Amateurs have developed a strong culture aimed at providing the opportunity for young footballers to play with their friends in a safe, competitive and social environment.

In the Blues inaugural senior year in 2013, they captured the VAFA Division 4 premiership from sixth position on the ladder to earn promotion into Division 3 for season 2014. In the Blues second senior year in 2014, they captured the VAFA Division 3 premiership after finishing top of the ladder to earn promotion into Division 2 for season 2015.





The Northern Blues Amateurs aim to provide an opportunity for males in the local community to play team sport in a safe, competitive and social environment.

With the correct guidance from its dedicated coaches, supporters, committee and sponsors the Northern Blues strives to fulfil it's on and off field potential by adhering to its strong core cultures and beliefs.

While the club currently fields senior, reserves and under 19 sides, its vision is to build its playing group over time and form a reputation as one of the best senior football clubs in the Northern suburbs.

We have a range of sponsorship packages available in 2015 that provide varying degrees of networking, branding and promotional opportunities for your organisation.

The Northern Blues Amateurs Football club recognizes the invaluable contribution made by each and every one of our sponsors to the ongoing success and longevity of this club.

Your organization will become part of the success story and enjoy an exciting and mutually beneficial experience as part of the club.

We understand that every business is different and are happy to discuss ways in which we can tailor a package to suit you.



### PLATINUM SPONSORSHIP

#### Branding:

- Business logo on club website
- Business logo on club newsletter
- Business logo on playing jumper and shorts
- Business logo on official apparel

#### Signage:

- Home ground signage at Ruthven Reserve on game days

#### Merchandise:

- Complimentary club polo

#### Ticketing:

- 2 x tickets to official club functions
- 1 x ticket into the club \$1,000 Cash Draw
- Free entry to Northern Blues Amateurs finals

**Investment:** \$10,000

### GOLD SPONSORSHIP

#### Branding:

- Business logo on sponsors page of club website
- Business logo on club newsletter
- Business logo on official apparel

#### Signage:

- Home ground signage at Ruthven Reserve on game days

#### Merchandise:

- Complimentary club polo

#### Ticketing:

- Discounted tickets to official club functions
- 1 x ticket into the club \$1,000 Cash Draw
- Free entry to Northern Blues Amateurs finals

**Investment:** \$5,000



### PLAYER SPONSORSHIP

A 2015 Player Sponsorship will cover the registration fees, playing uniform, club polo, playing fees and insurances for your nominated player.

In return you will receive the following benefits as part of the sponsorship:

#### Branding:

- Business logo on sponsors page of club website
- Business logo on club newsletter

#### Communications

- Subscription to club newsletter

#### Merchandise:

- Complimentary club polo

#### Ticketing:

- 2 x tickets to the 2015 Best & Fairest

**Investment:** \$500

To discuss any of these opportunities, please feel free to contact one of the below committee members:

**Phillip Crockford**

**President**

Mobile: 0409 378 812

Email: [pcrockford@fosterplastics.com.au](mailto:pcrockford@fosterplastics.com.au)

**Jon Carter**

**Vice President**

Mobile: 0425 768 605

Email: [jon.c@kennaint.com.au](mailto:jon.c@kennaint.com.au)

**Joe Viola**

**Treasurer**

Mobile: 0422 006 187

Email: [joe.viola@cam.org.au](mailto:joe.viola@cam.org.au)

